

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
488946 /	06271898
<b>Product</b>	
RNC	
<b>Contract Dates</b>	<b>Estimate #</b>
08/11/12 - 08/17/12	2992
<b>Advertiser</b>	<b>Original Date / Revision</b>
RNC	08/09/12 / 08/09/12
<b>Billing Cycle</b>	<b>Billing Calendar</b>
EOM/EOC	Broadcast
<b>Station</b>	<b>Account Executive</b>
KVVU	Teresa Difuria
<b>Special Handling</b>	
<b>Demographic</b>	
Adults 35-64	
<b>IDB#</b>	<b>Advertiser Code</b>
20	444
<b>Agency Ref</b>	<b>Advertiser Ref</b>

And:

**National Media Research Planning & Placement**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	08/17/12	08/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	----1--				1	\$1,725.00			
N 2	KVVU	08/17/12	08/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	----1--				1	\$600.00			
N 3	KVVU	08/17/12	08/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	----1--				1	\$750.00			
N 4	KVVU	08/17/12	08/17/12	NFL Pre-Season Game	NFL Pre-Season g:		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	----1--				1	\$1,850.00			
N 5	KVVU	08/13/12	08/13/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	1-----				1	\$1,725.00			
N 6	KVVU	08/13/12	08/13/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	1-----				1	\$600.00			
N 7	KVVU	08/13/12	08/13/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	1-----				1	\$750.00			
N 8	KVVU	08/13/12	08/13/12	Hotel Hell	Mon 8p-9p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	1-----				1	\$2,700.00			
D 9	KVVU	08/11/12	08/11/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	\$0.00
D 10	KVVU	08/11/12	08/11/12	Sa/Su 9a-6pm	Sa 12p-6p/Su 9a-6		:30			NM	0	\$0.00
D 11	KVVU	08/11/12	08/11/12	Fox Sports Special	M-Su 8a-10p		:30			NM	0	\$0.00
N 12	KVVU	08/12/12	08/12/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----1				1	\$1,575.00			
N 13	KVVU	08/16/12	08/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/16/12	08/16/12	-----1				1	\$600.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision 488946 /	Alt Order # 06271898
Contract Dates 08/11/12 - 08/17/12	Product RNC
Advertiser RNC	Original Date / Revision 08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	---1---				1	\$600.00			
N 14	KVVU	08/16/12	08/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	---1---				1	\$750.00			
N 15	KVVU	08/16/12	08/16/12	NFL Pre-Season Game	NFL Pre-Season g:		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	---1---				1	\$1,850.00			
N 16	KVVU	08/14/12	08/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	-1-----				1	\$600.00			
N 17	KVVU	08/14/12	08/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	-1-----				1	\$750.00			
N 18	KVVU	08/15/12	08/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	--1----				1	\$1,725.00			
N 19	KVVU	08/15/12	08/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	--1----				1	\$600.00			
N 20	KVVU	08/15/12	08/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	--1----				1	\$750.00			
<b>Totals</b>										<b>17</b>	<b>\$19,900.00</b>	

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/17/12	17	\$19,900.00	\$16,915.00
<b>Totals</b>	<b>17</b>	<b>\$19,900.00</b>	<b>\$16,915.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 6271898  
\*\*\* ORIGINAT REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRTS REPORT FROM REP

REP HEADLINE# 6271898

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG 9 / 12 18 . 43  
\*\*\* KMMI - MARY \*\*\*

REP HEADLINE# 6271898  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG 9/12 18-43  
\*\*\* KVUU-TV \*\*\*

LINE#:	REP	CD:	TIME	PERIOD	LGTH :	SEC :	RATE	START	END	:SPSTS:	WEEK :	DAYS	:TOTL:	:SPSTS:
19			530P-600P		30		\$600.00	8/15	8/15	1		WED	1	
PROGRAM :	FOX	5	NWS530											
RA35-64 :	1.3													
CON COM1:	FOX	5	NWS530											
20			700A-900A		30		\$750.00	8/15	8/15	1		WED	1	
PROGRAM :	FOX5NWS	LIV-LV												
RA35-64 :	2.3													
CON COM1:	FOX5NWS	LIV-LV												
AUG/12			22700.00											
								CONTRACT TOTAL	TOTAL SPOTS	22700.00				
										20				

MARKET TOTALS \$133,529 KVUU 17% KSNV 66% KVCM 7% KVCA 1% CABL 0%

SVC- NST DEMOS- RA35-64\*